



HEALTHCARE

SUMMIT + EXPO 2025

Promoting Excellence, Supporting Clinicians

New Orleans, LA • August 24-27, 2025



SPONSORSHIP OPPORTUNITIES

DELIVERING EXCELLENCE IN SPINAL CORD INJURY, MS, AND ALS CARE

Paralyzed Veterans of America's Healthcare Summit + Expo is the only national conference that brings together interdisciplinary healthcare clinicians from the VA and private institutions to strengthen the continuum of care for Veterans and all people living with spinal cord injuries and diseases (SCI/D), like MS and ALS. Celebrating 13 years, this three-day annual event hosts attendees from all around the country to learn from renowned leaders, collaborate with fellow colleagues in other disciplines, and check out the industry's newest medical innovations. Clinicians will leave the PVA Healthcare Summit ready to implement new, holistic strategies to help their patients lead healthy, independent, and fulfilling lives.



“Seeing the different technologies and tools that are available to both the Veterans and the clinicians, and the impact that can have on Veterans’ lives is really special.”

Summit Attendee

For more information, please contact:
Rachel Nelms • 202-416-7673 • RachelN@PVA.org



ABOUT PVA'S RESEARCH AND EDUCATION EFFORTS

As a life-long partner and advocate for Veterans and all people with disabilities, PVA offers an unparalleled range of programs and services free of charge. Since its founding in 1946, PVA has recognized that state-of-the-art research and education are essential to better treatments for SCI/D, and ultimately a cure for paralysis. That's why we...

- Ensure the highest-quality care for Veterans with SCI/D at VA hospitals and facilities
- Fund research to find new treatments for people living with SCI/D
- Educate healthcare professionals on best practices in clinical services for those with SCI/D
- Empower and improve quality of life for American Veterans and ALL people living with disabilities, plus their families and caregivers
- Publish evidence-based clinical practice guidelines and companion consumer guides on critical health issues related to SCI/D.



Working with dedicated companies, like yours, helps us reach more healthcare professionals on the front lines of SCI, MS and ALS care—and improve outcomes for more people.



"It is so important that the providers taking care of Veterans are here and going through the Expo...they're learning new technologies that are on the market."

2024 Summit Attendee

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WHY SHOULD YOU BE A SUMMIT SPONSOR?

Sponsor the PVA Healthcare Summit + Expo to get your brand, products, and services in front of a highly targeted group of clinicians that works every day with people who have spinal cord injuries and diseases, such as MS and ALS. While in New Orleans, you'll also be in the company of key decision-makers from the VA and other organizations involved in the vital healthcare of America's Veterans.


You'll also demonstrate your brand's steadfast commitment to advancing specialized care for our nation's Veterans and others living with SCI/D, including MS and ALS.



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SERVING VETERANS, THEIR FAMILIES, AND THEIR CAREGIVERS



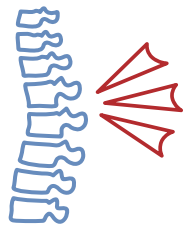
19.6 million U.S. veterans are alive today

Nearly **1/3** live with a disability

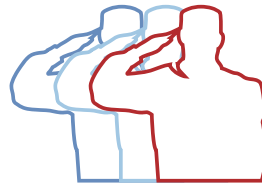


61 million Americans live with disabilities

Challenges facing our veterans:









About 1/2 of all spinal cord injuries occur between **ages 16-30**



1/3 of veterans say they are employed below their skill level

We are an **UnstoppABLE** force for veterans and people living with disabilities... and we serve all 50 states, the District of Columbia, and Puerto Rico

<p>CARE</p>  <p>Each year, we examine, monitor, and audit the quality of health care and related programs at all VA SCI/D Centers and health facilities, and advocate for vital improvements.</p>	<p>BENEFITS</p>  <p>Our clients received more than \$1 billion in VA benefits in FY22 alone.</p>	<p>JOB</p>  <p>Clients who find jobs through our employment program have an 80% retention rate</p>
<p>ADVOCACY</p>  <p>PVA is a vocal advocate for accessibility in travel and continues the fight to make air travel more accessible to all people with disabilities.</p>	<p>RESEARCH</p>  <p>In 2022 we celebrated our ongoing partnership with Yale University to find a cure for SCI/D. PVA funded over 600 research grants and invested over \$52M in our quest to cure SCI/D, MS and ALS.</p>	<p>ACCESSIBILITY</p>  <p>PVA's architectural department was the lead consultant for the Americans with Disabilities Act (ADA), providing critical architectural support to ensure that buildings, facilities, and sports complexes met ADA compliance</p>

Sources: ADA National Network, Centers for Disease Control and Prevention, Paralyzed Veterans of America, U.S. Department of Veterans Affairs

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YOUR CONNECTION TO THE SCI/D CARE COMMUNITY

Attendee demographics

Profession	Attendee %
Nurse and Nurse Practitioner	44%
Physician and PA	19%
Physical Therapist	8%
Social Worker	10%
Occupational Therapist	5%
Other Participant	7%
Psychologist	4%
Pharmacist	1%
Speech Therapist	1%
Certified Rehabilitation Counselor	1%



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HEALTHCARE

SUMMIT + EXPO 2025

The PVA Healthcare Summit + Expo has an array of partner packages to meet your company's marketing needs and budget, and to help you communicate with attendees before, during, and after the conference.

Summit Sponsorships

Platinum

\$55,000 — *EXCLUSIVE!*

Host an unopposed, hour-long Sponsor Symposium in front of an attentive audience of approximately 150 SCI/D healthcare professionals. Optimize your exhibit hall traffic with a premium booth assignment (20x20 island).

And much more!

See page 10 for more details.

Gold

\$35,000

Hold a 45-minute Sponsor Symposium to introduce your new product or service to Summit attendees. Drive interest in your brand with a premium exhibit hall assignment (10x20 booth).

And much more!

See page 10 for more details.

Silver

\$15,000

Enjoy key visibility through strategically placed conference signage and a 10x10 booth.

See page 10 for more details.



HEALTHCARE

SUMMIT + EXPO 2025

All sponsors have the opportunity to include literature in the conference tote bags and enjoy recognition across PVA's marketing communications channels. *(Please do not pass out literature in the conference center, thank you!)*

Special Event Sponsorships

Welcome Reception

\$30,000

Put your stamp on this special event—the first stop in New Orleans for many Summit attendees. Grab the attention of conference-goers who are eager for the days of learning ahead.

VIP Reception

\$25,000

Enjoy exclusive time with PVA board members and officers, distinguished Summit guests from the VA, and other federal agencies, as well as organizations involved in the care of America's Veterans.

Healthcare Appreciation Reception

\$20,000

Make a lasting impression by showcasing your support of those who have dedicated their careers to SCI/D care.

SUMMIT BY THE NUMBERS

768
attendees

430
clinicians

73
exhibitors

59
sessions

84
speakers

22
poster presentations

5 keynote
speakers

4 preconference
institutes, with

11 speakers

"It's an opportunity to meet with people from across the United States and learn best practices. We all try to optimize our care for Veterans and anyone with a spinal cord injury."

Summit Attendee



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SPONSORSHIP PACKAGES

This industry-leading conference is made possible thanks to the generosity of our sponsors. Priorities are determined by sponsorship level, availability, and commitment date. Custom packages are available upon request.

	Platinum <i>EXCLUSIVE!</i> \$55,000	Gold \$35,000	Welcome Reception \$30,000	VIP Reception \$25,000	Healthcare Appreciation Reception \$20,000	Silver \$15,000
Exposure Opportunities						
Check presentation with PVA leadership @ VIP Reception	•					
One (1) unopposed 60-minute Sponsor Symposium	•					
One (1) 45-minute Sponsor Symposium		•				
Sponsor Symposium attendee list provided	•	•				
Food, beverage, and AV equipment supplied*	•	•	•	•	•	
On-screen visibility at event	•	•	•	Listing	Listing	Listing
Exhibit space	20x20 island	10x20 booth	10x10 booth	10x10 booth	10x10 booth	10x10 booth
Early entry to the exhibit hall for setup	•	•	•	•	•	•
Company logo on digital signage (80" monitors)	•	•	•	•	•	•
Company logo on entryway signage	•	•	•	•	•	•
Attendance Opportunities						
Summit Registrations	10 Badges	6 Badges	4 Badges	4 Badges	4 Badges	4 Badges
Reception Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Marketing Opportunities						
Ad in Summit Program with hyperlink** (available via mobile app)	2-page spread	Full page	1/2 page			
One (1) product sample in tote bags	•					
One (1) piece of literature in tote bags	•	•	•	•	•	•
Recognition Opportunities through PVA Channels						
One (1) product-related email to all attendees	•	•				
Company logo with hyperlink in one (1) event-related email to all attendees	•	•				
Company logo with hyperlink on SummitPVA.org	•	•	•	•		
Social media	•	•	•	•		
Thank you ad in PN Magazine	•	•	•	•	•	•
Recognition in special press releases	Quote	•				

*Changes to standard setup will be at the expense of the requesting sponsor

**Ad size must include legal disclaimers

For more information, please contact:
Brad Coleman • 202-416-6460 • BradC@PVA.org



SPONSORSHIP PACKAGES

A LA CARTE

MOBILE APP ADVERTISEMENT

Banner Ad.....\$500

PROGRAM ADVERTISEMENT*

Full-Page Color Ad\$2,000

Half-Page Color Ad.....\$1,000

Quarter-Page Color Ad\$500

**Ad size MUST include legal disclaimers*

HOTEL BRANDING OPTIONS

(Pricing upon request)

- Hotel Exterior Package
- Main Lobby Package
- 2nd Floor Package
- 3rd Floor Package
(conference to be hosted on 3rd floor)
- 4th Floor Package
- Branded Room Keys

Entire suite of hotel branding options available upon request (example shown below)



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DATES AND DETAILS

Event Dates:	August 24-27, 2025
Event Location:	Hyatt Regency New Orleans New Orleans, LA
Early Bird Registration Fee (before 4/30):	\$400
Registration Fee (after 5/1):	\$500

- All conference materials are due no later than June 13, 2025
- All ads are due no later than June 13, 2025
- Insurance Section D: June, 13, 2025

Cancellation: Upon cancellation by exhibitor prior to August 22, 2025, Paralyzed Veterans of America reserves the right to determine the amount of exhibit fees, if any, to be refunded. Cancellation notice received on or after August 22, 2025, will result in forfeit of all exhibit fees.



"[This event] is helpful. It's necessary... we're going to come back every year."

Summit Attendee

Join PVA's mission to ensure our Veterans remain

UnstoppABLE

- in business
- in school
- in sports
- with family
- in life

and for the future ahead.

Thank you for your support.

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EXPO REGISTRATION DETAILS

BOOTH PRICES

Early Bird Special:

Before April 1, 2025

Standard Booth (10'x10'): \$2,750

Double Booth (20'x10'): \$4,250

Rates (After April 1, 2025):

Standard Booth (10'x10'): \$3,150

Double Booth (20'x10'): \$5,150

Non-Profit Organization:

Before April 1, 2025

Standard Booth (10'x10'): \$1,550

Double Booth (20'x10'): \$2,450

Non-Profit Organization:

After April 1, 2025

Standard Booth (10'x10'): \$1,750

Double Booth (20'x10'): \$2,650



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SummitPVA.org  ParalyzedVeterans   @PVA1946 #SummitPVA

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