# PVA
Paralyzed Veterans of America

HEALTHCARE
# SUMMIT
# + EXPO 2025

# EXPO REGISTRATION

## August 24 - 27, 2025 • New Orleans, LA

## ART SPECIFICATIONS

### CORPORATE LOGO

Acceptable formats: Logos for the printed program must be Adobe Illustrator (Ai) or EPS, with all fonts converted to outline. Logos for the mobile app must be in PNG format. Logos embedded in Microsoft Word or PowerPoint documents will not be accepted.

### PROGRAM AD

All ads should be saved as either PDF files (preset should be PDF/x-1a:2001), jpeg or tiff with a resolution of at least 300 dpi at actual printed size.

- Full-page vertical ad, page trim size is 8.5"w x 11"h; allow additional .125" for ad that bleeds, without bleed ad is 7"w x 10"h.
- Half-page horizontal ad, ad size 7"w x 5"h, no bleeds.
- Quarter page vertical ad, ad size 3.5"w x 4.75"h, no bleeds.

### MOBILE APP GRAPHICS

Mobile app graphics should be saved as PNG files only in the following sizes:

| | |
|---|---|
| Mobile Banner: | 960 x 150px |
| Tablet/Online Banner: | 552 x 150 px |

## UPLOADING INSTRUCTIONS

All logo, ad or mobile app graphics need to uploaded to our Box.com folder. Here are the instructions to access the site:

1.  Click on the appropriate prompt below:

    For Sponsors: Click here

    For Exhibitors: Click Here

2.  Upload your artwork.

## AD SUBMISSIONS
### All ads are due no later than June 13, 2025.

**For more information on art specifications, please contact:**

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**For any questions or concerns about the event, please contact:**

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