



SUMMIT + EXPO 2024

Promoting Excellence, Supporting Clinicians

Anaheim, CA • August 25-28, 2024

PARTNERSHIP OPPORTUNITIES

summitpva.org  ParalyzedVeterans   #summitpva

DELIVERING EXCELLENCE IN SCI/D, MS AND ALS TREATMENT, REHABILITATION AND CARE

Celebrating 12 years of SCI/D Professional Education, the **PVA Summit + Expo is the only U.S. conference** that brings together interdisciplinary healthcare teams from the VA and private institutions to **strengthen the continuum of care** for Veterans and all people living with spinal cord injury and related diseases (SCI/D).

This intensive, three-day program will feature the **latest research, technologies, and best practices** for SCI/D, MS, and ALS. Attendees from all around North America will come to learn from renowned leaders and specialists, collaborate with their colleagues in other disciplines, and catch the industry's newest medical innovations.

Clinicians will leave the PVA Healthcare Summit ready to implement new, holistic strategies to **help their patients lead healthy, independent, and fulfilling lives.**

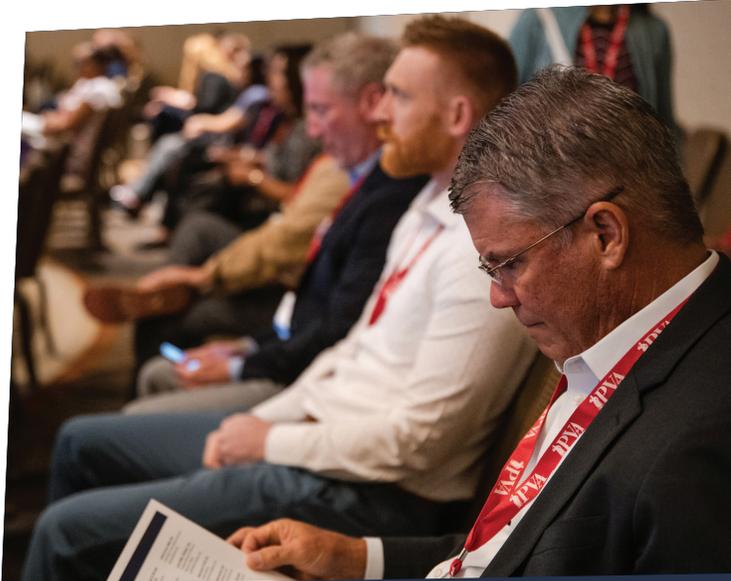
Sharing Knowledge

Building Skills

Advancing Milestones

Improving Care

Striving for Cures



*“I feel I have gained improved ability to have **more positive communication** due to the informative sessions throughout the Summit.”*

Summit attendee

ABOUT PARALYZED VETERANS OF AMERICA

PVA is an **UnstoppABLE** force for all Veterans, providing our heroes with an **unparalleled** range of no-cost programs and services. Since our earliest days, we've recognized that state-of-the-art research and education hold the keys to better treatments for SCI/D—and ultimately to cures.

- We **fund research** to find new treatments for people living with spinal cord injuries and related diseases.
- We **ensure the highest-quality care** for Veterans with SCI/D, MS and ALS at VA hospitals and facilities.
- We **educate healthcare professionals** on best practices in clinical services for those with SCI/D, MS and ALS.
- We **publish evidence-based clinical practice guidelines and companion consumer guides** on critical health issues related to SCI/D, MS and ALS.
- We **empower and improve quality of life** for American Veterans and ALL people living with disabilities, plus their families and caregivers.



Working with dedicated companies like yours helps us reach more professionals on the front lines of SCI/D, MS and ALS care—and **improve outcomes for more people.**

PVA is one of the 100 largest U.S. charities (as ranked by Forbes), named Nonprofit of the Year by the DMA Nonprofit Federation and voted as “Brand of The Year” (Military & Veteran Serving Nonprofit category) in the 2018 Harris Poll EquiTrend study.

*“The PVA summit always offers me **new inspiration and best practice ideas** to implement at my local VA. It is nice to have a greater understanding of all the new/different practices available to Vets”*

Summit Attendee



For more information, please contact:
Brad Coleman • 202-416-6460 • BradC@PVA.org



SERVING VETERANS, THEIR FAMILIES, AND THEIR CAREGIVERS



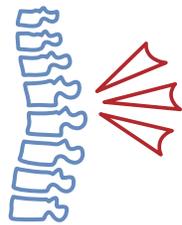
19.6 million U.S. veterans are alive today

Nearly **1/3** live with a disability

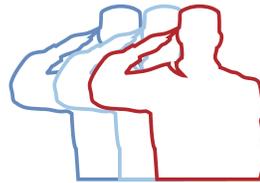


61 million Americans live with disabilities

Challenges facing our veterans:



About 1/2 of all spinal cord injuries occur between **ages 16-30**



1/3 of veterans say they are employed below their skill level

We are an **UnstoppABLE** force for veterans and people living with disabilities... and we serve all 50 states, the District of Columbia, and Puerto Rico

CARE



Each year, we examine, monitor, and audit the quality of health care and related programs at all VA SCI/D Centers and health facilities, and advocate for vital improvements.

BENEFITS



Our clients received **more than \$1 billion** in VA benefits in FY22 alone.

JOB



Clients who find jobs through our employment program have an **80% retention rate**

ADVOCACY



PVA is a vocal advocate for accessibility in travel and continues the fight to make air travel more accessible to **all people with disabilities**.

RESEARCH



In 2022 we celebrated our ongoing partnership with Yale University to find a cure for SCI/D. PVA funded **over 600 research grants** and **invested over \$52M** in our quest to cure SCI/D, MS and ALS.

ACCESSIBILITY



PVA's architectural department was the lead consultant for the Americans with Disabilities Act (ADA), providing critical architectural support to ensure that buildings, facilities, and sports complexes met ADA compliance

Sources: ADA National Network, Centers for Disease Control and Prevention, Paralyzed Veterans of America, U.S. Department of Veterans Affairs

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YOUR CONNECTION TO THE SCI/D CARE COMMUNITY

Sponsor the PVA Summit + Expo to get your brand, products, and services in front of a highly targeted group of clinicians that works every day with people who have spinal cord injuries, disorders, and diseases such as MS and ALS. While in Anaheim, you'll also meet key decision-makers from the VA, DoD, and other organizations involved in the vital healthcare of America's Veterans.

Attendee demographics

Profession	Attendee %
Nurse and Nurse Practitioner	42%
Physician and PA	16%
Physical Therapist	12%
Social Worker	10%
Occupational Therapist	7%
Other Participant	5%
Psychologist	3%
Pharmacist	2%
Speech Therapist	1%
Certified Rehabilitation Counselor	1%
Dietitian	0.28%

Why should YOU be a Summit sponsor?

As a sponsor of the PVA Summit + Expo, you'll demonstrate your steadfast commitment to advancing specialized care for our nation's Veterans and others living with SCI/D, MS and ALS.

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SUMMIT + EXPO 2024

The PVA Summit + Expo has an array of partner packages to meet your company's marketing needs and budget, and to help you communicate with attendees before, during, and after the conference.

Summit Sponsorships

Platinum

\$55,000 — *EXCLUSIVE!*

Host an unopposed, hour-long Sponsor Symposium in front of an attentive audience of approximately 150 SCI/D healthcare professionals. Optimize your exhibit hall traffic with a premium booth assignment (20x20 island).

*And much more!
See page 9 for more details.*

Gold

\$35,000

Hold a 45-minute Sponsor Symposium to introduce your new product or service to Summit attendees. Drive interest in your brand with a premium exhibit hall assignment (10x20 booth).

*And much more!
See page 9 for more details.*

Silver

\$15,000

Enjoy key visibility through strategically placed conference signage and a 10x10 booth.

See page 9 for more details.



SUMMIT + EXPO 2024

All sponsors have the opportunity to include literature in the conference tote bags and enjoy recognition across PVA’s marketing communications channels.

Special Event Sponsorships

Healthcare Appreciation Reception

\$20,000

Make a lasting impression by showcasing your support of those who have dedicated their careers to SCI/D care.

VIP Reception

\$25,000

Enjoy exclusive time with PVA board members and officers, distinguished Summit guests from the VA, and other federal agencies, and organizations involved in the care of America’s Veterans.

Welcome Reception

\$30,000

Put your stamp on this special event—the first stop in Anaheim for many Summit attendees. Grab the attention of conference-goers who are eager for the days of learning ahead.

SUMMIT BY THE NUMBERS

824

attendees

503

clinicians

10

sponsors

71

exhibitors

51

sessions

86

speakers

24

poster presentations

5 keynote speakers

3 preconference institutes, with

9 speakers

“I feel empowered to help this population with *the accumulation of knowledge and experiences* that I have gained throughout various sessions during this summit.”

Summit attendee



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SPONSORSHIP PACKAGES

All **PVA Summit + Expo** sponsors receive a commensurate level of benefits. Priorities are determined by sponsorship level, availability, and commitment date.

This industry-leading conference is made possible thanks to the generosity of our sponsors.

Contact us to learn more or to craft your individualized Summit opportunity.

	Platinum <i>EXCLUSIVE!</i> \$55,000	Gold \$35,000	Welcome Reception \$30,000	VIP Reception \$25,000	Healthcare Appreciation Reception \$20,000	Silver \$15,000
Exposure Opportunities						
Check presentation with PVA leadership @ VIP Reception	•					
One (1) unopposed 60-minute Sponsor Symposium	•					
One (1) 45-minute Sponsor Symposium		•				
Sponsor Symposium attendee list provided	•	•				
Food, beverage, and AV equipment supplied*	•	•	•	•	•	
On-screen visibility at event	•	•	•	Listing	Listing	Listing
Opportunity to deliver welcome message	•	•	•	•	•	
Exhibit space	20x20 island	10x20 booth	10x10 booth	10x10 booth	10x10 booth	10x10 booth
Early entry to the exhibit hall for setup	•	•	•	•	•	•
Company logo on digital signage (80" monitors)	•	•	•	•	•	•
Company logo on entryway signage	•	•	•	•	•	•
Attendance Opportunities						
Summit Registrations	10 Badges	6 Badges	4 Badges	4 Badges	4 Badges	4 Badges
Reception Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Marketing Opportunities						
Ad in Summit Program with hyperlink (available via mobile app)	2-page spread	Full page	1/2 page			
One (1) product sample in tote bags	•					
One (1) piece of literature in tote bags	•	•	•	•	•	•
Recognition Opportunities through PVA Channels						
One (1) product-related email to all attendees	•	•				
Company logo with hyperlink in one (1) event-related email to all attendees	•	•				
Company logo with hyperlink on summitpva.org	•	•	•	•		
Social media	•	•	•	•		
Thank you ad in PN Magazine	•	•	•	•	•	•
Recognition in special press releases	Quote	•				

*Changes to standard setup will be at the expense of the requesting sponsor

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DATES AND DETAILS

Event Dates:	August 25-28, 2024
Event Location:	Anaheim Marriott, Anaheim, CA
Early Bird Registration Fee (before 4/1):	\$300
Registration Fee (after 4/30):	\$400

- All conference materials are due no later than June 15, 2024
- All ads are due no later than June 15, 2024
- Insurance Section D: June, 15, 2024

Cancellation: Upon cancellation by exhibitor prior to August 23, 2024, Paralyzed Veterans of America reserves the right to determine the amount of exhibit fees, if any, to be refunded. Cancellation notice received on or after August 24, 2024, will result in forfeit of all exhibit fees.



Join PVA's mission to ensure that these American heroes—our Veterans—remain **UnstoppABLE.**

- in business
- in school
- in sports
- with family
- in life

And for the future ahead

Thank you for your support.

"I am better prepared to educate my patients about *the newest discoveries and modalities in SCI/D, MS and ALS*"

Summit Attendee

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EXPO REGISTRATION DETAILS

[Register for a booth online](#)

BOOTH PRICES

Early Bird Special:

Before April 1, 2024

Standard Booth (10'x10'):\$2,500

Double Booth (20'x10'):\$4,000

Rates: After April 1, 2024

Standard Booth (10'x10'):\$2,900

Double Booth (20'x10'):\$4,800

Non-Profit Organization:

Before April 1, 2024

Standard Booth (10'x10'):\$1,300

Double Booth (20'x10'):\$2,200

Non-Profit Organization:

After April 1, 2024

Standard Booth (10'x10'):\$1,500

Double Booth (20'x10'):\$2,400

MOBILE APP ADVERTISEMENT

Banner Ad.....\$500

PROGRAM ADVERTISEMENT

Full-Page Color Ad\$1,500

Half-Page Color Ad.....\$1,000

Quarter-Page Color Ad\$500



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