



Healthcare Summit+Expo

SPONSORSHIP OPPORTUNITIES

August 28–30, 2018 • Omni Dallas Hotel, 555 S Lamar St, Dallas, TX 75202

Paralyzed Veterans of America (Paralyzed Veterans) invites you to join us at our annual Healthcare Summit and Expo to be held at the Omni Hotel, in Dallas, TX, August 28–August 30, 2018. The Healthcare Summit will bring together renowned leaders from medicine, health care, policy and government to explore and implement holistic strategies to strengthen the continuum of care, empower clinicians and patients and improve quality of life for our members and all people living with spinal cord injury or disease.

Paralyzed Veterans has a long track record of helping to change lives and build brighter futures for all people who live with spinal cord injury (SCI/D) and related diseases, such as MS and ALS. Serving nearly 60,000 veterans annually and representing 20,000 with SCI/D, care is a founding pillar of our work. The Healthcare Summit convenes the spectrum of healthcare providers – including physicians, nurses, rehabilitation therapists, social workers, researchers and more from Veterans Affairs and private hospitals across the country. The three-day program will discuss topics in SCI/D care, treatment and rehabilitation

Paralyzed Veterans is pleased to offer unique engagement opportunities to our corporate partners. As a sponsor of the Healthcare Summit + Expo, you can expect to engage key leaders, promote your brand and join the discussion on advancing SCI/D care.

Profession	Attendee Percentage
Nurse and Nurse Practitioner	45%
Physicians	20%
Social Worker	15%
Physical Therapist	9%
Occupational Therapist	8%
Psychologist	1%
Pharmacist	1%
Other	1%

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$55,000

Platinum sponsorship provides premier branding and messaging for companies interested in aligning with this “one of a kind” Healthcare Summit + Expo, advancing SCI/D care worldwide.

- One (1) unopposed 60-minute Product Theater with an option of Thursday morning or Thursday lunch
 - Approximately 150 attendees
 - Food, beverage and audiovisual equipment will be supplied; changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans
 - Product Theater attendee list will be provided to Product Theater sponsor post-event
 - Company logo on all digital signage (80” monitors)
 - Company Logo on entry-way signage
- One (1) email blast with company hyperlink, regarding an individual product
- One (1) 10 x 20 booth
 - Early entry to the exhibit hall for set-up
- Company logo on all digital signage
- Company logo and hyperlink in one (1) event related email message to all attendees
- Opportunity for a check presentation with Paralyzed Veterans leadership during 3-day event
- Opportunity to include literature and one (1) product sample in the attendee tote bags
- Premier company logo placement on attendee tote bags – approximately 700 distributed
- Company logo with hyperlink on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels, with hyperlink
- Company highlighted in the pre-event press release
- One-page color ad in Healthcare Summit + Expo Program with a hyperlink (available via mobile app)
- Mobile app banner ad with a hyperlink
- Opportunity for a 30-minute private meeting with Paralyzed Veterans of America leadership
- Five (5) complimentary full Healthcare Summit + Expo registrations
- Five (5) complimentary Healthcare Summit + Expo VIP Reception and Welcome Reception tickets

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$35,000

Gold level sponsorship provides a unique opportunity for brand placement and product/service presentation.

- One 45-minute Product Theater (options TBD)
 - Approximately 100 attendees
 - Food, beverage and audiovisual equipment will be supplied; changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans
 - Product Theater attendee list will be provided to Product Theater sponsor post-event
- One (1) email blast with company hyperlink, regarding an individual product
- One (1) 10 x 20 booth
 - Early entry to the exhibit hall for set-up
- Company logo on entryway signage
- Opportunity to include literature in the attendee tote bags
- Company logo placement on attendee tote bags
- Company logo with a hyperlink on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels
- Half-page color spread in Healthcare Summit + Expo Program with a hyperlink (available via mobile app)
- Mobile app banner ad with a hyperlink
- Three (3) complimentary full Healthcare Summit + Expo registrations
- Three (3) complimentary Healthcare Summit + Expo VIP Reception and Welcome Reception tickets

HEALTHCARE APPRECIATION RECEPTION SPONSOR - \$30,000

All good things must come to an end, and for Paralyzed Veterans of America's Healthcare Summit + Expo 2018, what better way to go out than with a celebration? The Healthcare Appreciation Reception, scheduled for Wednesday, August 29, 2018, highlights attendees 3-day investment and continued dedication to serving spinal cord injury/disease (SCI/D), MS, ALS and TBI patient care. Sponsorship is limited to one (1) partner for this event.

- Onsite branding and messaging via digital signage

SPONSORSHIP OPPORTUNITIES

- Approximately 800+ attendees
- Food, beverage and audiovisual equipment will be supplied; changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans
- Opportunity to provide welcome message
- One (1) email blast with company hyperlink, regarding an individual product
- One (1) 10 x 10 booth
 - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage
- Company logo with a hyperlink on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels
- Half-page color spread in Healthcare Summit + Expo Program with a hyperlink (available via mobile app)
- Mobile app banner ad with a hyperlink
- Three (3) complimentary full Summit registrations.
- Three (3) complimentary Healthcare Summit VIP Reception and Welcome Reception tickets

VIP RECEPTION SPONSOR - \$20,000

The Healthcare Summit + Expo 2018 VIP Reception, scheduled for Tuesday, August 28, 2018, provides a unique opportunity to network one-on-one with Paralyzed Veterans of America leadership, sponsors, guest speakers and VA representatives you've been waiting to meet. Sponsorship is limited to one (1) partner for this event.

- Onsite branding and messaging via digital signage
 - Approx. 75 attendees; VIP invitation only
 - Food, beverage and audiovisual equipment will be supplied; changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans
 - Opportunity to provide welcome message
- One (1) 10 x 10 booth
 - Early entry to the exhibit hall for set-up

SPONSORSHIP OPPORTUNITIES

- Company logo on entryway signage
- Company logo with a hyperlink on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels
- Mobile app banner ad with a hyperlink
- Three (3) complimentary full Healthcare Summit + Expo registrations
- Three (3) complimentary Healthcare Summit + Expo VIP Reception and Welcome Reception tickets

WELCOME RECEPTION SPONSOR - \$18,000

All registrants are invited to the Healthcare Summit + Expo 2018 Welcome Reception. Enjoy food and beverages while networking with more than 400+ great minds advancing the care of individuals with spinal cord injury or disease. Sponsorship is limited to one (1) partner for this event.

- Onsite branding and messaging via digital signage
 - Approximately 400+ attendees
 - Food, beverage and audiovisual equipment will be supplied; changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans
 - Opportunity to provide welcome message
- One (1) 10 x 10 booth
 - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage
- Company logo with a hyperlink on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels
- Mobile app banner ad with a hyperlink
- Three (3) complimentary full Summit registrations.
- Three (3) complimentary Healthcare Summit VIP Reception and Welcome Reception tickets

SILVER SPONSOR - \$15,000

- One 10 x 10 booth
 - Early entry to the exhibit hall for set-up



Healthcare Summit Expo

SPONSORSHIP OPPORTUNITIES

- Company logo on entryway signage
- Company logo on Healthcare Summit + Expo website
- Recognition on Paralyzed Veterans social media channels
- Half-page color spread in Healthcare Summit + Expo Program with a hyperlink (available via mobile app)
- Two (2) complimentary full Healthcare Summit + Expo registrations, including pre-conference workshop
- Two (2) complimentary Healthcare Summit + Expo VIP Reception and Welcome Reception tickets

SPONSORSHIP OPPORTUNITIES

PLEASE INDICATE YOUR LEVEL OF SUPPORT

- Platinum Sponsor (\$55,000) Gold Sponsor (\$35,000)
 Healthcare Appreciation Reception Sponsor (\$30,000) VIP Reception Sponsor (\$20,000)
 Welcome Reception Sponsor (\$18,000) Silver Sponsor (\$15,000)

Sponsor Contact: _____

Company Name: _____

Exhibitor Contact (if different): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Office: _____ Cell Phone: _____

Email: _____

Other Comments:

Please Return Form to: Jane Eakins | JaneE@pva.org • 202.368.5060 • 801 18th St, NW, Washington DC 20006