

# SPONSORSHIP OPPORTUNITIES

**August 28–30, 2018 • Omni Dallas Hotel, 555 S Lamar St, Dallas, TX 75202**

Paralyzed Veterans of America (Paralyzed Veterans) invites you to join us at our annual Healthcare Summit and Expo to be held at the Omni Hotel, in Dallas, TX, August 28–August 30, 2018. The Healthcare Summit will bring together renowned leaders from medicine, health care, policy and government to explore and implement holistic strategies to strengthen the continuum of care, empower clinicians and patients and improve quality of life for our members and all people living with spinal cord injury or disease.

Paralyzed Veterans has a long track record of helping to change lives and build brighter futures for all people who live with spinal cord injury (SCI/D) and related diseases, such as MS and ALS. Serving nearly 60,000 veterans annually and representing 20,000 with SCI/D, care is a founding pillar of our work. The Healthcare Summit convenes the spectrum of healthcare providers – including physicians, nurses, rehabilitation therapists, social workers, researchers and more from Veterans Affairs and private hospitals across the country. The three-day program will discuss topics in SCI/D care, treatment and rehabilitation

Paralyzed Veterans is pleased to offer unique engagement opportunities to our corporate partners. As a sponsor of the Healthcare Summit + Expo, you can expect to engage key leaders, promote your brand and join the discussion on advancing SCI/D care.

## Attendee Demographics:

Profession	Attendee Percentage
Nurse and Nurse Practitioner	45%
Physicians	20%
Social Worker	15%
Physical Therapist	9%
Occupational Therapist	8%
Psychologist	1%
Pharmacist	1%
Other	1%

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR (\$55,000)

- First choice in scheduling one unopposed 60-minute Product Theater.
  - Breakfast Thursday morning or lunch Thursday afternoon
  - Number of attendees (175 – 200)
  - Food, beverage and audiovisual equipment will be supplied; however any changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans.
  - Post Summit the Production Theater attendee list will be provided for follow up.
- One email blast with company hyperlink, regarding an individual product.
- One 10 x 20 booth with priority selection of the location.
  - Early entry to the exhibit hall for set-up.
- Company logo on all digital signage.
- Company logo and hyperlink in one event related email message to all attendees.
- Opportunity for a check presentation with Paralyzed Veterans leadership. (Location TBA).
- Opportunity to include literature and one product sample in the attendee tote bags.
- Premier company logo placement on attendee tote bags (700).
- Company logo with hyperlink on Summit website.
- Recognition on Paralyzed Veterans social media channels, with hyperlink.
- Company highlighted in the pre event press release.
- One-page color ad in Summit Program with a hyperlink (only available via mobile app).
- Mobile app banner ad with a hyperlink.
- Opportunity for a 30-minute private meeting with Paralyzed Veterans leadership.
- Five complimentary full Summit registrations.
- Five complimentary Summit VIP Reception and Welcome Reception tickets.

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR (\$35,000)

- One 45-minute Product Theater.
  - Tuesday or Wednesday lunch sessions or Tuesday evening reception
  - Number of attendees (100 – 150)
  - Food, beverage and audiovisual equipment will be supplied; however any changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans.
  - Post Summit the Production Theater attendee list will be provided for follow up.
- One email blast with company hyperlink, regarding an individual product.
- One 10 x 20 booth with priority selection of the location.
  - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage.
- Opportunity to include literature in the attendee tote bags.
- Company logo placement on attendee tote bags (700).
- Company logo with a hyperlink on Summit website.
- Recognition on Paralyzed Veterans social media channels.
- Half-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Mobile app banner ad with a hyperlink.
- Three complimentary full Summit registrations.
- Three complimentary Summit VIP Reception and Welcome Reception tickets.

# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR (\$15,000)

- One 10 x 10 booth with priority selection of the location.
  - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage.
- Company logo on collateral material (tote bag, electronic program guide and mobile app).
- Opportunity to include literature in the attendee tote bags.
- Company logo on Summit website.
- Recognition on Paralyzed Veterans social media channels.
- Half-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Two complimentary full Summit registrations, including pre-conference workshop.
- Two complimentary Summit VIP Reception and Welcome Reception tickets.

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## PLEASE INDICATE YOUR LEVEL OF SUPPORT

Platinum Sponsor (\$55,000)       Gold Sponsor (\$35,000)       Silver Sponsor (\$15,000)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Office: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PLEASE RETURN FORM TO:

JANE EAKINS

801 18th Street, NW, Washington, DC 20006

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THANK YOU FOR YOUR SUPPORT!