



**Paralyzed Veterans
of America**

Summit 2017+Expo

SPONSORSHIP OPPORTUNITIES

August 29–31, 2017 • Gaylord National Resort & Convention Center, National Harbor, MD

We would be proud to have you as a partner and joining us at the 2017 Paralyzed Veterans of America (Paralyzed Veterans) Summit and Expo to be held at the Gaylord National Resort Hotel and Conference Center, in National Harbor, MD (25 minutes from Washington, DC), August 29–August 31, 2017. We welcome the opportunity to discuss the benefits listed below and any additional ideas you have regarding activating our partnership. We look forward to working with you to provide our Veterans with the tools and opportunities to live a full and rewarding life.

Attendee Demographics:

Profession	Attendee Percentage
Nurse and Nurse Practitioner	35%
Physicians	20%
Researchers	12%
Social Worker	11%
Physical Therapist	7%
Occupational Therapist	4%
Psychologist	3%
Pharmacist	1%
Physician Assistant	1%
Social Worker	.91%
Speech Therapist	.91%



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PREMIUM SPONSOR (\$100,000)

- First choice in scheduling one unopposed 60-minute Product Theater.
 - Number of attendees (75 – 150)
 - Food, beverage and audiovisual equipment will be supplied; however any changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans.
 - Post Summit the Production Theater attendee list will be provided for follow up.
- Two email blasts with company hyperlink, regarding an individual product.
- One 20 x 20 booth with priority selection of the location.
 - Early entry to the exhibit hall for set-up.
- Company logo on all digital signage.
- Company logo and hyperlink in an event related email message.
- Opportunity for a check presentation with Paralyzed Veterans leadership. (Location TBA).
- Opportunity to include literature and one sample product in the attendee tote bags.
- Company logo on all collateral material (lanyard, tote bag, program guide and mobile app).
- Company logo with hyperlink on Summit website.
- Recognition on Paralyzed Veterans social media channels, with hyperlink.
- Company highlighted in the pre and post event press release.
- Two-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Two page color ad in *PN Magazine*.
- Opportunity to offer and promote onsite raffle give-away.
- Opportunity to attend Paralyzed Veterans Annual Meeting.
- Opportunity to attend a select Paralyzed Veterans special event.
- Six complimentary full Summit registrations.
- Six complimentary Summit VIP Reception and Welcome Reception tickets.



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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (\$50,000)

- First choice in scheduling one unopposed 45-minute Product Theater.
 - Number of attendees (75 – 150)
 - Food, beverage and audiovisual equipment will be supplied; however any changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans.
 - Post Summit the Production Theater attendee list will be provided for follow up.
- One email blast with company hyperlink, regarding an individual product.
- One 20 x 20 booth with priority selection of the location.
 - Early entry to the exhibit hall for set-up.
- Company logo on all digital signage.
- Opportunity for a check presentation with Paralyzed Veterans leadership. (Location TBA).
- Opportunity to include literature and one sample product in the attendee tote bags.
- Company logo on collateral material (tote bag, electronic program guide and mobile app).
- Company logo with hyperlink on Summit website.
- Recognition on Paralyzed Veterans social media channels, with hyperlink.
- Company highlighted in the pre and post event press release.
- One-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Opportunity to offer and promote onsite raffle give-away.
- Four complimentary full Summit registrations.
- Four complimentary Summit VIP Reception and Welcome Reception tickets.



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GOLD SPONSOR (\$30,000)

- First choice in scheduling one unopposed 45-minute Product Theater.
 - Number of attendees (75 – 150)
 - Food, beverage and audiovisual equipment will be supplied; however any changes to standard setup will be at the expense of corporate partner, not Paralyzed Veterans.
 - Post Summit the Production Theater attendee list will be provided for follow up.
- One email blast with company hyperlink, regarding an individual product.
- One 20 x 20 booth with priority selection of the location.
 - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage.
- Opportunity to include literature in the attendee tote bags.
- Company logo on collateral material (tote bag, electronic program guide and mobile app).
- Company logo on Summit website.
- Recognition on Paralyzed Veterans social media channels.
- Half-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Three complimentary full Summit registrations.
- Three complimentary Summit VIP Reception and Welcome Reception tickets.



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SILVER SPONSOR (\$20,000)

- One 10 x 10 booth with priority selection of the location.
 - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage.
- Company logo on collateral material (tote bag, electronic program guide and mobile app).
- Company logo on Summit website.
- Recognition on Paralyzed Veterans social media channels.
- Half-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Three complimentary full Summit registrations.
- Three complimentary Summit VIP Reception and Welcome Reception tickets.

BRONZE SPONSOR (\$10,000)

- One 10 x 10 booth with priority selection of the location.
 - Early entry to the exhibit hall for set-up.
- Company logo on entryway signage.
- Company logo on collateral material (electronic program guide and mobile app).
- Company logo on Summit website.
- Half-page color spread in Summit Program with a hyperlink (only available via mobile app).
- Two complimentary full Summit registrations.
- Two complimentary Summit VIP Reception and Welcome Reception tickets.



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PLEASE INDICATE YOUR LEVEL OF SUPPORT

- Premier Sponsor (\$100,000) Platinum Sponsor (\$50,000) Gold Sponsor (\$30,000)
 Silver Sponsor (\$20,000) Bronze Sponsor (\$10,000)

Name: _____

Company Name: _____

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PLEASE RETURN FORM TO:

CHRISTINE KIRKLEY

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THANK YOU FOR YOUR SUPPORT!